

EDDY ARNOLD SAYS
 "Even the price is music to your ears!"

NEW
**VICTROLA
 "45"**

\$29⁹⁵



"We people who play the tunes think the RCA Victor '45' is great, it's a 'natural'—sounds better, plays easier, costs less!"

This new Victrola "45" is the world's finest—and least expensive—automatic phonograph.

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Eddy Arnold promotes the new 45EY Record Player circa 1950