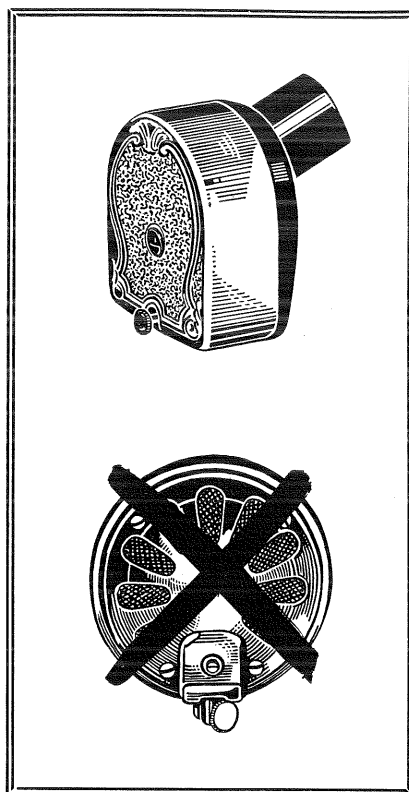


Modernizing Phonographs

The
1935 Money-Maker

for
Service Engineers

▼
RCA Phonograph
Modernization Kits



THE phonograph is coming back into its own. The amazing technical perfection of "Higher Fidelity" Recording has revitalized interest in recorded music. The introduction of low-priced Bluebird Records has brought recorded music within the reach of all.

Old Victrolas, talking machines of all descriptions are being modernized by alert

Service Engineers, who realize a handsome profit from every sale.

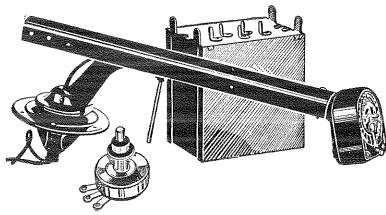
The modernization of phonographs is the Service Engineer's job, his opportunity for 1935. He alone in the entire industry gets into the home under conditions favorable to the promotion of this new and profitable phase of home entertainment.

PACKAGE		CONTENTS							
Stock No.	List Price	Pickup Arm With Escutcheon		Pickup		Volume Control		Input Trans.	
		No.	Type	No.	Impedances	No.	Resistance	No.	Works Into
11099	\$12.10	10779	Straight	10781	200	10795	500	10414	RCA-26
11075	10.80	8858	Straight	7394	20	6225	60	7445	General
11076	10.54	11102	Inertia	6474	700	6475	5000	None	RCA-57
11080	13.10	11091	Inertia	6335	7	6355	200000	7529	RCA-56
11100	5.85	6592	Midget	6592	2450	6590	5000	None	RCA-77

To make his work easy; to simplify his purchases of parts, the kits described on this and the next page are presented and are available at RCA Parts Distributors. Write to RCA Parts Division, Camden, N. J., for booklet, "Phonograph Modernization."

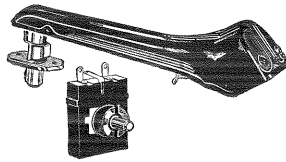
ORDER FROM YOUR RCA PARTS DISTRIBUTOR

RCA Phonograph Modernization Kits



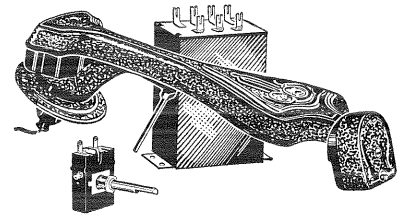
RCA
Phonograph Modernization Kit
Stock No. 11099

Contents: 200-ohm Pickup, Straight Type Pickup Arm, 500-ohm Volume Control, and Input Transformer. List price, \$12.10.



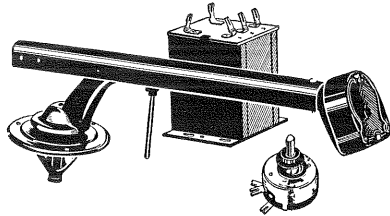
RCA
Phonograph Modernization Kit
Stock No. 11100

Contents: A 2450-ohm Midget Pickup and 5000-ohm Volume Control. For inexpensive installations where space is limited. Usually used with Stock No. 9038 Motor, shown directly below at right. List price, \$5.85.



RCA
Phonograph Modernization Kit
Stock No. 11080

Contents: 7-ohm Pickup, Inertia Type Pickup Arm, 20,000-ohm Volume Control, and Input Transformer. List price, \$13.10.

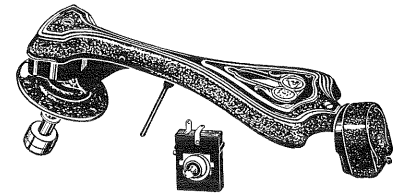


RCA Phonograph Modernization Kit
Stock No. 11075

Contents: 20-ohm Pickup, Straight Type Pickup Arm, 60-ohm Volume Control, and Input Transformer. List price, \$10.80.

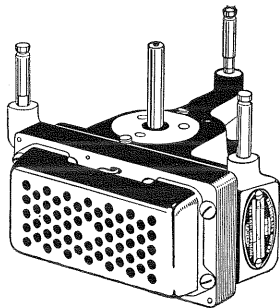
RCA Phonograph Modernization Kit
Stock No. 11076

Contents: 700-ohm Pickup, Inertia Type Pickup Arm, 5000-ohm Volume Control. Due to high impedance of pickup, no input transformer is included. List price, \$10.50.



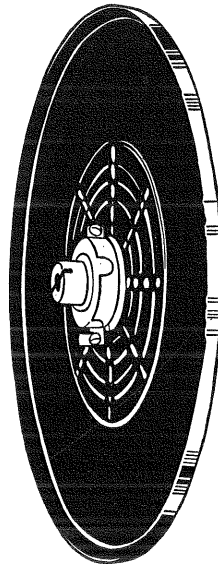
Stock No. 3599

MOTOR MOUNTING ASSEMBLY (not illustrated), comprising one screw, one washer and one lock washer. This unit contains the three sets necessary for mounting the Stock No. 8989 Motor on the motor board. List price, \$.30.



Stock No. 8989

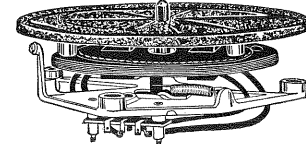
MOTOR complete, for 60 cycles, 115 volts. This is the same sturdy motor used in the highest quality of phonographs and combinations made by the RCA Victor Company. List price, \$18.52.



Stock No. 8948

TWO SPEED TURNTABLE. Fits shaft of Stock No. 8989 Motor (shown above). This turntable adds distinction to your work and gives it the stamp of modern workmanship. It is the same turntable used in RCA Victor Combinations to play both standard (78 R.P.M.) and long-playing (33½ R.P.M.) recordings. List price, \$5.50.

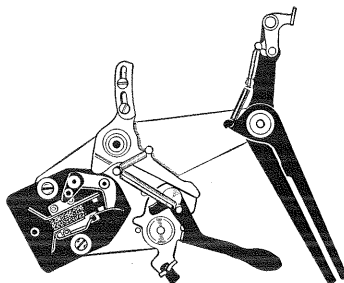
Stock No. 3813
MOTOR MOUNTING ASSEMBLY (not illustrated), comprising one metal bushing, two rubber bushings, one flat washer, one lock washer and one nut. Three sets required to mount Stock No. 9038 Motor (above). List price, 3 sets, \$1.68.



Stock No. 9038

SYNCHRONOUS TYPE MOTOR WITH TURNTABLE—115 volts, 60 cycles. Although this motor is not self-starting, it serves the purpose admirably where cost is a factor. Where space is limited this unit fits in easily. Plays either 10 or 12-inch records at standard speed. List price, \$8.00.

This is the sturdy motor and turntable used in the RCA Victor Record Player. Its small size, light weight and low price make it ideal for portable equipment or for permanent installations in which either cost or space is the main consideration.



Stock No. 3391

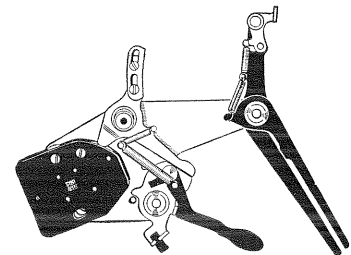
MOTOR BOARD SUSPENSION SPRING ASSEMBLY (not illustrated), comprising 1 bolt, 1 top spring, 1 bottom spring, 2 cap washers, 1 C washer and 1 nut. Recommended for mounting a motor board for Stock No. 8989 in a cabinet. Specially tuned springs prevent vibration being transmitted mechanically to the pickup and spoiling reproduction. Four sets required. List price, 4 sets, \$2.00.

Stock No. 7180
AUTOMATIC ECCENTRIC BRAKE (left) to stop the turntable at the end of a record having an eccentric groove. To be used with Kits Nos. 11099 and 11075 (Pickup arms of the "straight type"). List price, \$2.60.



Stock No. 11106

The **SHIFT LEVER** used to change the speed of the turntable (8948) from standard to long playing. Not included with 8948. List price, \$.98.



Stock No. 6896

AUTOMATIC ECCENTRIC BRAKE to stop turntable at end of record having an eccentric groove. To be used with Kits Nos. 11075 and 11099 (Pickup arms of the inertia type). List price, \$2.50.