

45rpm Phono Gazette

45EY2 or 6EY1
with a Coke Theme



Front view of Coke themed player



Left side of case

By Larry Yeargan

The case shown started out as a black 6 EY 1 and had been sitting around collecting dust, so being an old hot rod builder of the past, decided to build a hopped up Coke theme player. The rub and peel vinyl decals were gathered from several Ebay sellers who of course were anxious to help with the project. Unlike some others, I totally rebuild the amp by replacing all capacitors and all resistors. New Idler was from Gary Stork at V-M Audio along with the new motor mounts and motor board

cushions. Low-Ryder cartridge is of course the Willie Bosco unit along with his Cycle Cam tire for a complete cam rebuild and not just a resurface job. As with all restorations, motor was dismantled, cleaned and lubricated with Turbine oil. All other parts were cleaned, lubricated and adjusted. I painted the case with 6 coats of Coca Cola red and the motor board with 8 coats of Coke white. Tone arm and switch were also painted Coke red. I decided against painting the spindle cap due to wear while stacking records. A new power cord was installed also.

I really enjoyed building this player but it was difficult to assemble without scratching the red and white paint. By the way, I only restore RCA players with the 190 changers. I just don't have the space and time to be involved like others who do other restorations. Thank you for your interest.

Ed- Larry has now decided to do one of these players with a Pepsi theme with the colors blue and white. I'm sure it will look as stunning as this one when he is done.



Right side of case



Case of
Mistaken
Identity

Every time I shop at a hardware store I come across this item and I jump to the conclusion that they are selling 45s.

Your stylus would probably disintegrate in a flash if you tried to play it.

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Dynavox 45 players



Dynavox 45 Player

By Jack Whelan

Dynavox 40-35 21 St. Street, Long Island City, NY was a relatively popular phonograph manufacturer/assembler with a business life in the 1948 - 1975 range.

Based in Queens, NY the company assembled and marketed a variety of three and four speed record players under several private label marketing agreements including its own Dynavox brand.

In 1950 Dynavox manufactured a three speed player marketed under the Affiliated label sold by well established retailers Macy's, May Company and City Stores.

In 1951 Dynavox introduced its own Dynavox brand 3 speed, 3 tube amplifier portable listed at \$39.95 dual stylus and special Du Pont "Fabricoid" material case.

In 1955 Billboard Magazine reported Dynavox introducing the model 545 record player. Joseph Dworken, President of Dynavox (also then president of the Phonograph Manufacturers Association PMA) said "the average high school and college student prefers a well styled portable 45 rpm player and therefore his firm is issuing such a machine." The unit will be known as the Model 545, has a luggage-type case made of plywood covered by Du Pont Fabricoid in both green or maroon. Retail list price \$44.95

This machine was probably manufactured by Crescent, RCA's manufacturing sub-contractor. It has the distinctive Crescent

bright red spindle cap on the popular RP-190 record changer and Crescent plywood fabric covered cabinet. I have two of these. I'd say they are not very common as they had a relatively short distribution life being introduced in 1955 and small distribution channel, a few retailers and Dynavox' own mail order business- these were advertised for mail order in Photography magazine in 1956.

In 1960 Billboard Magazine reported sales distribution by brand this way: Decca 28%, RCA Victor 19%, Columbia 17%, Zenith 10%, Dynavox 3%.

By 1963 Dynavox sold a three-speed portable called the Hide-a-Way which included a VM record changer and detachable pair of speakers.

In 1973 Moody's OTC (Over the Counter) investors periodical reported Dynavox was acquired by Tilar Industries.

In 1975 the Weekly Television Digest reported "Dynavox may be the next in old-line audio brand to depart from the scene".

Of course, I think Dynavox belongs in the nice rich history of one of RCA Victor's most successful commercial products, the Fabulous Victrola "45" player, one of the scores of private label manufacturers and marketers of RCA Victor's 45 rpm record changers and record players. A photo of a similar Dynavox 45 but not the same as the one pictured above is shown below. This one is on Page 89 of Phil Vourtsis' Fabulous Victrola 45 book. These players are a nice piece of phonograph and consumer electronics history.



Dynavox model 545?

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45EY2 advertisement (Origin Unknown)

RCA Victor created some advertisements that were designed to fit in buses and subway cars. This one demonstrates how easy it is for a child to use the new 45 rpm system of recorded music. Looks like there are holes in the kid's shirt, but it is probably damage to the ad.

The 45rpm Phono Gazette

WANTED	WANTED	SERVICES	SERVICES
<p>Bob Becker (201.391.2971) 7 Woodland Road Woodcliff Lake, NJ 07677 rdbbecker@aol.com Beige knob for 8EY4FK Large tuning or vol knob for 9Y510 6JM25 Ding Dong Slideomatic 7HF45 Oak or Maple preferred 8EY4DJ gray plastic front Decca blk/red portable 45 player</p> <p>Joe Betrovado (973.361.7392) Looking for optional pwr supply for 'skipper' model</p> <p>Charles Cummins (817-732-4313) 3912 Calmont Ave Fort Worth, Texas 76107</p> <p>David Cox (937)484-3241 1407 Knight Road Urbana, OH 43078 dcc49@yahoo.com 45 spindle for Admiral 5W12N 2-speed record player Bakelite lid for Zenith twin 7 Outer concentric radio/phono knob for Emerson 635</p> <p>Dennis D'Amico 11892 Pine Street Los Alamitos, CA 90720-4163 lionelguy@yahoo.com</p> <p>Jim Diamond (661-396-7867) JimDiamond61@gmail.com Want Spike Jones 78s Hot Lips, Holiday For Strings, Down in Jungle Town, Too Young, Chinese Mule Train</p> <p>Bill Gourd (989-832-2934) 1024 West Park Drive Midland, Michigan 48640 In priority order: 8EY4, 7HF45 (wood case) 8HF45P (portable) 4Y511 (radio/phono)</p> <p>Hank Granse (360-871-9014) 6751 View Dr. SE Port Orchard, WA 98367 hgranse@wavecable.com</p>	<p>Bob Green (570-366-3949) 1711 Breezy Acres Rd Orwigsburg, PA 17961 For Sale- 15E Demonstrator rcgreen@schmobile.com</p> <p>Doug Houston (248-627-4141) 3441 South Hadley Ortonville, Michigan 48462 HoustonD@tacom.army.mil</p> <p>Bob Kolba 480.203.2241 8676 East Woodley Way Scottsdale, AZ 85266 Rkolba0211@aol.com</p> <p>John Lee 314 East 11th St. Upland, CA 91786 Nipper45@verizon.net Can scan other character model decals in exchange for Snow White</p> <p>Paul Childress (804.271.7842) 6632 W. Denny Ct. Chesterfield, VA 23832 pchildress@prodigy.net</p> <p>Bob Reck (410)647-1849484 Botteford Court, Severna Park, MD</p> <p>Doug Robinson 2609S. 800E. Salt Lake, Utah 84106 Doug45rpm@hotmail.com Need 45 spindle that fits RP- 208 2-speed changer.</p> <p>Dan Saporito (732.513.5698) 1225 NW 21st ST Apt. 302 Stuart, FL 34994</p> <p>Ray Tyner (614-475-1697) 4709 Wendler Blvd Columbus Ohio 43230-1642 rcray45rpm@msn.com Birch 45 player, Steelman 45 player</p>	<p>Willie Bosco 707.923.3897 1588 Miller Creek Rd. Garberville, CA 95542 williamjbosco@gmail.com Cam kits, and Lowrider cartridges available again!</p> <p>Tom Paruta (716.264.4035) 127 Creekside Drive Amherst, NY 14228 TomTMP58@aol.com Looking for Zenith T545 Zenith Twin Seven I do 1940s thru 1960s phono restorations. Call for quotes.</p> <p>Retro-Tronics Custom radio backs and phono bottoms for 45EY2, 7EY series www.retro-tronics.com</p> <p>James Romano Phono_restoration_company 301 Haynes Run Medford, NJ 08055 (856-220-9588) Restoration of RCA 45rpm phonos & knock off models. Repair on any changer or turntable. JUKEBOXJUNKIE@aol.com Webpage: http://www.turntablefactory.com/romano.html</p>	<p>Vintage Electronics 128 Buccaneer Drive Hattiesburg, MS 39402 601.264.4755 phonoed@aol.com www.vintageelectronics.com Rebuilding Service - Idlers, cams. NOS cartridges & needles for almost every model and brand made.</p> <p>V-M Audio Enthusiasts (248-478-0990) eves/wkends 37530 E. Meadowhill Northville, MI 48167 info@thevoiceofmusic.com www.thevoiceofmusic.com Repair parts including both V-M and RCA 45 players.</p> <p>Phil Vourtsis (732-208-4284) 2514 Bear Stand Trail Myrtle Beach, SC 29588 philvourtsis@gmail.com Books signed by author The Fabulous Victrola '45', Schiffer Publishing LTD. \$25 plus \$4 shipping</p> <p>West Tech Services 615 Fairground Street Caldwell, Ohio 43724 TELE/FAX: 740-581-0945 westtechservices@yahoo.com Rebuilding Service Idlers, cams, cartridges</p>
<hr/> <p style="text-align: center;">FOR SALE</p> <hr/> <p>15E Demonstrator Both turntables restored Amplifier rebuilt Tweeters added to speaker system 45 Changer has 'see through' spindle cap And metal spindle. Featured in Oct 2009 Phono Gazette \$1500 856-220-9588</p>			<p>The 45 rpm Phono Gazette is a quarterly publication since 1995. \$7/\$9 for 4 paper issues, \$14/\$18 for 9 paper issues. (USA/intl) Send to Phil Vourtsis, 2514 Bear Stand Trail, Myrtle Beach, SC 29588 or you can use Paypal (Account is pvourtsis@optonline.net, (no credit cards please) Please note! If you would like to renew your subscription with an 'online' copy there is no charge. Just send me your email address.</p> <hr/>
			